Deal #



KOB 4 Broadcast Plaza SW Albuquerque, NM 87104 Main: (505)243-4411 Billing: (505)764-2510

Invoice # Invoice Date Invoice Month Invoice Period 169961-1 11/06/12 November 2012 10/29/12 - 11/06/12

Station Account Executive Sales Office Sales Region KOB Olivia Lawrence ков Local

Advertiser Product Estimate Number Committee to Keep Albuque 11/1-11/6 Add to schedule

Flight Dates Order # Alt Order # 11/01/12 - 11/06/12 169961

Billing Type

Cash

Special Handling

Billing Calendar

Broadcast

IDB# Advertiser Code Product Code

Agency Ref Advertiser Ref

www.kobtv.com

Billing Address:

DW Turner Strategic Communications Attention: Accounts Payable 400 Gold Ave SW 12th Floor Albuquerque, NM 87102-3283

Send Payment To:

KOB P O Box 1351 Albuquerque, NM 87103

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 11/01/12	11/06/12	News 4 Today II 6a-7a	M-F 6a-7a	MT-TF	:30	1	\$540.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12TF	Spots/Week 1	Rate \$540.00					
Spots: # Cl			tion .	Start/End Time	Lengt	h Ad-ID			Rate Type
		/02/12 6:13 AM News 4		M-F 6a-7a		O MIN WAGE-	HOMESTRETCH	I	\$540.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					•
	11/05/12	11/11/12 MT	1	\$540.00					
Spots: # Cl	h <u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 K0	OB M 11.	/05/12 6:54 AM News 4	Today II 6a-7a	M-F 6a-7a	:3	O MIN WAGE-	HOMESTRETCH	l	\$540.00 NM
2 11/01/12	11/06/12	M-F Today Show	M-F 7a-9a	MT-TF	:30	1	\$540.00	NM	
Weeks:	Start Date 10/29/12	End Date <u>MTWTFSS</u> 11/04/12TF	Spots/Week 1	<u>Rate</u> \$540.00					
Spots: # Cl	h <u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K0	OB Th 11,	/01/12 8:29 AM M-F Too	day Show	M-F 7a-9a	:3	O MIN WAGE-	SKY ROCKETI	NG PR	\$540.00 NM
Weeks:	Start Date		Spots/Week	<u>Rate</u>					
	11/05/12	11/11/12 MT	1	\$540.00					
Spots: # Cl				Start/End Time		h Ad-ID			Rate Type
2 K0	OB Tu 11.	/06/12 8:36 AM M-F Too	day Show	M-F 7a-9a	:3	O MIN WAGE-	HOMESTRETCH	l	\$540.00 NM
3 11/01/12	11/04/12	News 4 @ 10p M-F	M-F 10p-1035p	TF	:30	1	\$990.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSSTF	Spots/Week 1	Rate \$990.00					
Spots: # Cl	h Day Air	Date Air Time Descrip	tion	Start/End Time	Lenat	h Ad-ID			Rate Type
1 KG		/01/12 10:28 PM News 4		M-F 10p-1035p		0 MIN WAGE-	KILLING JOE	ss	\$990.00 NM
			·	Total Spots		5			

Gross Total \$3,150.00

Agency Commission \$472.50

Net Amount Due \$2,677.50

Payment Terms 30 Days